

Current Subscriber Base: 27,000+

[View Previous Issues](#)

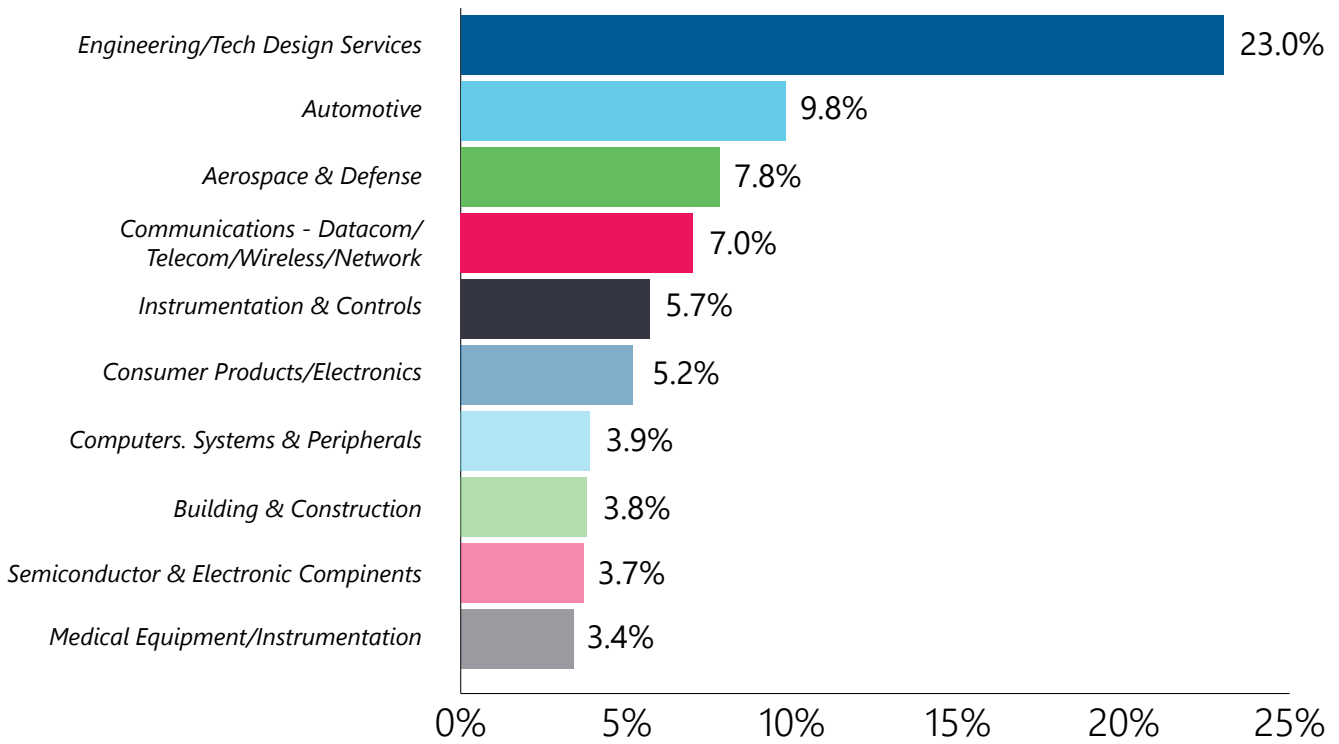
In the Connected Electronics engineering newsletter, readers are immersed in the dynamic landscape of IoT (Internet of Things) and connected device technologies. The newsletter provides in-depth coverage of the development and integration of sensors, communication protocols, and embedded systems that underpin the IoT ecosystem. It also explores the emerging trends in smart cities, wearable devices, and industrial automation, shedding light on how connected electronics are reshaping industries and improving our daily lives.

Markets/Industries Served:

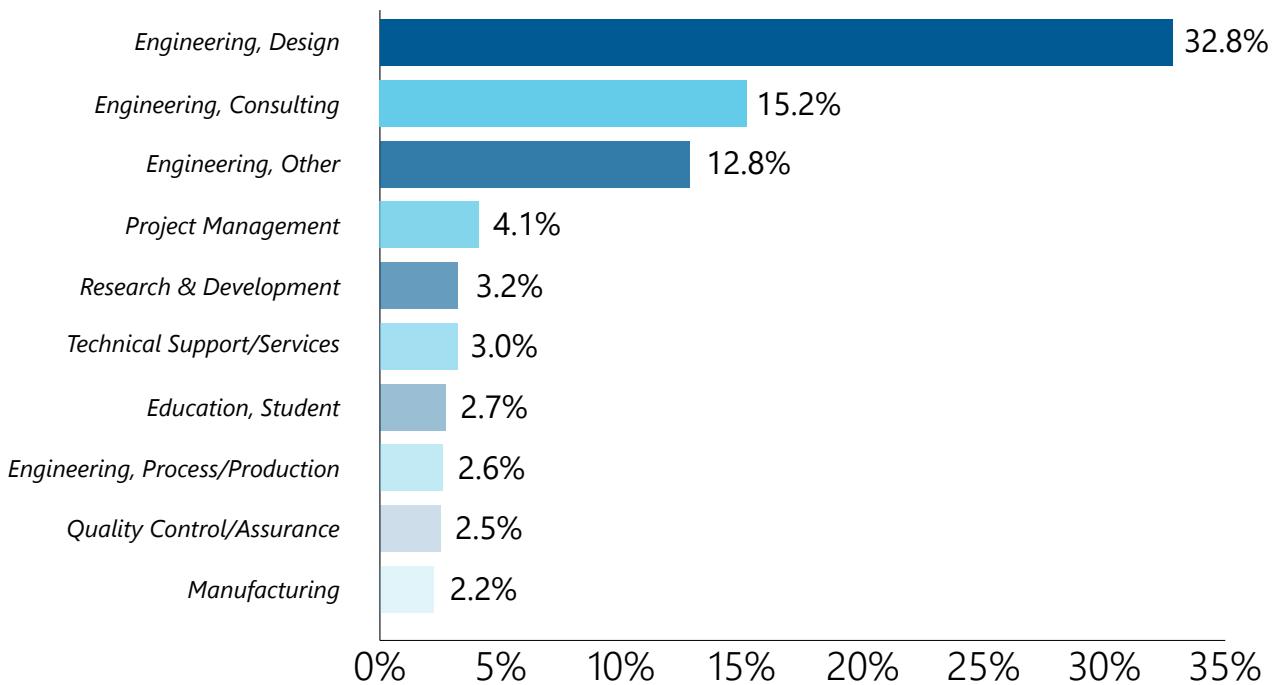
- Communications
- Defense & Security
- Medical Equipment
- Computers
- Consumer Products/Electronics
- Building Control Systems

Subscribers Include:

Top Industries



Top Job Functions



GlobalSpec Newsletters: Reach a Highly Engaged Audience

Our focused publications make it easy for you to support specific marketing initiatives and build awareness among a highly engaged audience of decision makers who use newsletters as a key resource when comparing and evaluating suppliers.



57% of engineers listed vendor news, such as product and service updates, as their favorite aspect of newsletters.*



89% of engineers subscribe to newsletters, with 55% subscribing to 3 or more.*



74% of Manufacturing Marketers used email newsletters to distribute content in the last 12 months.**

Learn More:

[See Frequency and Distribution Dates](#)

[View Sample Ad Levels](#)

* 2023 Smart Marketing for Engineers

** Manufacturing Content Marketing